



WBN 
WHEATBELT BUSINESS NETWORK

"Connecting Business, Growing the Wheatbelt"

GET TO KNOW US...

Our partners help us on our journey to grow the Wheatbelt.

WHO WE ARE

Established in 2010, the Wheatbelt Business Network is a member driven and proactive incorporated business association for all businesses in the Wheatbelt

OUR VISION

To be a leading business membership, advisory, networking and economic development service while giving a voice to the Wheatbelt.

OUR MISSION

We aim to work proactively with members to grow their business and their communities while creating a positive atmosphere through professional development, one on one business support, networking events, and economic development initiatives.

MEMBER SERVICES

- Unlimited phone support to CCIWA for employee relations and OSH advice
- Business After Hours events across the region
- Weekly enews delivered to your desk plus member only online forums to ask business related questions to other members
- One on one business support for a range of business issues
- Social media and marketing health check
- A voice for your business with decision makers
- Professional development opportunities
- Connections and networks to benefit your business

ECONOMIC DEVELOPMENT

- "Pop Up Shop" Local Government Packs
- Quantifying how local dollars are spent and re-spent in communities
- Quantifying the economic impact of projects
- Reduce barriers to business and community growth

FEE FOR SERVICE

- Strategic and business planning
- Governance review and improvements
- Marketing reviews and marketing initiatives
- Business case studies
- Feasibility studies

THE WBN DIFFERENCE

We have a unique understanding of the Wheatbelt due to our extensive network of small businesses from a range of industries across the region. We focus on connecting businesses and growing communities at every opportunity through events, mentoring support, and encouraging local content. We understand the region and its strengths and weaknesses, as we too live and breathe the region, and know every business personally!

PARTNERSHIP HIGHLIGHTS

Together we can connect, support and provide a voice to businesses in the region.

Partner Opportunities

The WBN has several ongoing projects there is sure to be one that we can work together on. We believe it is important our partnerships are aligned with common goals and values for both organisations.

- Receive promotion on WBN website
- Release special offers to WBN members
- Speak at WBN events and Business After Hours
- Exclusive marketing opportunities to members
- Cross promotion on Twitter and Facebook
- Tickets to WBN Events
- Host and cobrand Business After Hours
- Utilise member base for surveys and feedback
- Receive promotion in WBN E News

2018 Projects and Events

- TechFest Summit
- WE Shine- Women's Entrepreneur Event
- WE Shine- Women's Mentoring Program
- Wheatbelt Benchmark Study
- Ongoing Business After Hours



"Connecting Business, Growing the Wheatbelt"



OUR COVERAGE

- Across 44 shires
- Over 230+ Members
- Continuously growing

MEMBER INDUSTRY OVERVIEW

Our membership base covers a wide range of industries throughout the Wheatbelt.

- Local Government
- Agricultural Services
- Professional Services
- Health and Fitness
- Manufacturing, Automotive, and Engineering
- Trade Services
- Retail
- Restaurants, Hospitality, and Tourism
- Training and Education
- Transport
- Banking
- Civil and Construction



WHY PARTNER WITH WBN?

We align with businesses that have common goals and shared beliefs for the future of the Wheatbelt. We believe our reputation for fostering relationships and a thriving network should extend to our partners. We want to go beyond traditional partnership models and support and recommend our partners services and products. Our large network thrives on connecting and relationships, we invite you to embrace networking the WBN way.

As a WBN partner, you have a fantastic opportunity to impact multiple businesses across multiple industries. Be a part of the leading organisation that cultivates change and innovation throughout the Wheatbelt. Your contribution would allow for greater economic development initiatives, benchmarking activities, increased individual business support, and more networking events. By supporting the WBN your organisation will be impacting hundreds of individual businesses.

We truly strive to be a leading business membership, advisory, networking and economic development service while giving a voice to the Wheatbelt. Your partnership would be one step closer leading us to achieve our vision and goals.

*"Connecting Business,
Growing the Wheatbelt"*

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